

# Ben Berry

## PORTFOLIO WEBSITE

<https://benevolent.systems>

## PROFESSIONAL SKILLS

Game Design

Graphic Design

Social Media Management

Project Planning

Japanese Language

## TECHNICAL SKILLS

Unity3D

Blender

Basic Texturing, Modelling,  
Scripting

Photoshop / InDesign /  
Illustrator

iOS / Android

Wordpress / Joomla / Drupal

Hootsuite

SEO / Google Analytics

## DESIGN SKILLS

Image Editing / Artworking

UI Design

Web Design

Print Design

Typography

## PERSONAL DETAILS

[benberrycreative@gmail.com](mailto:benberrycreative@gmail.com)

07463044544

120 Queens Road  
Epping  
CM16 6JG

DOB: 31/03/1983  
Driving Licence: Yes  
Nationality: British

## PERSONAL SUMMARY

An organised and diligent creative seeking varied and challenging roles. Comfortable working remotely or as part of a team. Experience designing UI and levels for AR and VR experiences using Unity3D and submitting builds for Playstation 4, iOS, Oculus Store and Steam. I have intermediate Japanese language skills which have also allowed me to assist with project localisation.

## WORK EXPERIENCE

### Game Design, Level Design, UI Design 2016 - Present Dream Reality Interactive / Mindwave Ventures

- UI and Level Design on the multi-platform Virtual Reality title 'ARCA's Path VR'
- Designed a third of the levels for 'Orbu' an Augmented Reality game for iOS
- Prototyped Virtual Reality based solutions for medical application
- Submitted builds to Steam, Oculus Store and Playstation
- Utilized PS4 devkit and tools to create and uploaded trophy / achievement data

### Web Design, SEO, CMS, Social Media Management 04/2014 – 2017 Freelance, Various Clients

- Website design for local businesses using wordpress and squarespace including eCommerce setup and SEO optimization
- Used social media strategy and search engine optimization to lift sites to first page and top results on Google for the local area on minimal advertising spend

### Freelance UI Design 08/2012 – 02/2013 Tacchi / Speed Learning Japan

- Created prototype UI designs for Tacchi Studios successful pitch to Speed Learning Japan for the contract to develop an iOS version of their educational products

### Education Specialist 04/2009 – 02/2014 Interac Japan

- Taught engaging communicative-based English lessons
- Contributed to curriculum development and testing
- Clients ranged from corporate to boards of education and universities

### Creative Executive 01/2008 – 01/2009 MarketMe

Created digital and print promotional and marketing materials for Universal Pictures and Lionsgate Films including;

- DVD packaging for releases such as 'Forgetting Sarah Marshall' and 'Nims Island'
- Contributed on pitches to Universal and Lionsgate securing promotional campaigns for 'Doomsday' and 'Hellboy 2'
- Layout, artworking and submission of the nationwide press ads for 'Atonement', and 'Elizabeth: The Golden Age'

### Games Design Tutor 06/2007 – 01/2008 Rolling Sound

- Taught fundamental video game design principles as well as texturing, modelling and scripting basics
- Delivered trial classes at interested schools and colleges to generate new business

## EDUCATION

2004 - 2008  
Graphic Information Design BA Hons  
University of Westminster, Harrow

2002 - 2004  
Graphic Design, Advanced BTEC Diploma  
Harlow College, Essex

## INTERESTS & ACHIEVEMENTS

Founded the University of Westminster Gaming Society, hosted competitions and events. Performed at, promoted and organised music events in Tokyo. N4 Level Japanese language ability