

Ben Berry

PORTFOLIO WEBSITES

<https://benevolent.systems>

PROFESSIONAL SKILLS

Graphic Design

Game Design

Social Media Management

Tutoring

Japanese Language

TECHNICAL SKILLS

Photoshop / InDesign /
Illustrator / After Effects

Wordpress / Joomla / Drupal

SEO / Google Analytics

Unity3D

Basic Texturing, Modelling,
Scripting

iOS / Android

Hootsuite

DESIGN SKILLS

Image Editing / Artworking

UI Design

Web Design

Print Design

Typography

PERSONAL DETAILS

benberrycreative@gmail.com

07463044544

120 Queens Road
Epping
CM16 6JG

DOB: 31/03/1983
Driving Licence: Yes
Nationality: British

PERSONAL SUMMARY

An organised and diligent creative seeking a varied and challenging role. Experienced designing and artworking from original concepts through to print production. Following university I worked on press and print artwork for the film industry before moving to Japan to work, travel and study. Whilst abroad I took on freelance creative projects and since returning to the UK, I have worked in the games industry and most recently creative services.

WORK EXPERIENCE

Creative Artworker / Digital Designer 06/2019 – Present Baker Ross Ltd

- Creating digital assets for email, web, social media and video ads.
- Layout of landing pages for eCommerce.
- Layout, reformatting and resizing of print catalogue, production of print-ready files.
- Artworking of branded packaging and other printed materials.
- Creating original animations and editing video ads for digital team.

Game Design, Level Design, UI Design 06/2016 – 05/2019 Dream Reality Interactive / Mindwave Ventures

- UI and Level Design on the multi-platform Virtual Reality title 'ARCA's Path VR'
- Designed a third of the levels for 'Orbu' an Augmented Reality game for iOS
- Prototyped Virtual Reality based solutions for medical application
- Submitted builds to Steam, Oculus Store and Playstation
- Utilized PS4 devkit and tools to create and uploaded trophy / achievement data

Web Design, SEO, CMS, Social Media Management 04/2014 – 2017 Freelance, Various Clients

- Website design for local businesses using wordpress and squarespace including eCommerce setup and SEO optimization
- Used social media strategy and search engine optimization to lift sites to first page and top results on Google for the local area on minimal advertising spend

Freelance UI Design 08/2012 – 02/2013 Tacchi / Speed Learning Japan

- Created prototype UI designs for Tacchi Studios successful pitch to Speed Learning Japan for the contract to develop an iOS version of their educational products

Education Specialist 04/2009 – 02/2014 Interac Japan

- Taught engaging communicative-based English lessons
- Contributed to curriculum development and testing

Creative Executive 01/2008 – 01/2009 MarketMe

- DVD packaging for releases such as 'Forgetting Sarah Marshall' and 'Nims Island'
- Contributed on pitches to Universal and Lionsgate securing promotional campaigns for 'Doomsday' and 'Hellboy 2'
- Layout, artworking and submission of national press ads for 'Atonement', and 'Elizabeth: The Golden Age'

EDUCATION

2004 - 2008
Graphic Information Design BA Hons
University of Westminster, Harrow

2002 - 2004
Graphic Design, Advanced BTEC Diploma
Harlow College, Essex

INTERESTS & ACHIEVEMENTS

Founded the University of Westminster Gaming Society, hosted competitions and events. Performed at, promoted and organised music events in Tokyo. N4 Level Japanese language ability